



**FOR IMMEDIATE RELEASE**

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**Block Party Fundraiser Supports Food Pantries for Low-Income Seniors**

*Nevada HAND's annual Block Party fundraiser is on October 3 at Symphony Park at The Smith Center. All proceeds will support essential on-site food pantries for low-income seniors who live in Nevada HAND communities. Members of the media are invited to join us for the event.*

**LAS VEGAS, NV, September 27, 2024** – Nevada HAND, the state's largest provider of affordable housing, is hosting its second annual fundraising event, the Block Party, on October 3, 2024, at Symphony Park at The Smith Center. Nevada HAND is a 501(c)(3) nonprofit organization that raises money throughout the year to benefit its nationally certified Resident Services program. The 2024 Block Party proceeds will support an essential aspect of that program: on-site food pantries for low-income senior residents who live in Nevada HAND communities.

**About the Nevada HAND Block Party**

The Block Party is a true “party with a purpose,” a fun, informal celebration and an important fundraiser for Nevada HAND’s mission of providing affordable housing and supportive Resident Services for low-income families and seniors. At our inaugural event in 2023, we raised enough funds to purchase a brand-new accessible vehicle for our transportation services fleet! The 2024 Block Party will feature delicious food and drinks, music and lawn games, and an opportunity to donate to help us “Pack the Pantry” with healthy supplemental food for low-income seniors.

- Thursday, October 3, 2024, 5:30 – 7:30pm
- Symphony Park at The Smith Center, 361 Symphony Park Avenue, Las Vegas, NV 89106
- Attire is Picnic Chic: We encourage guests to dress festive, laid-back, and comfortable!
- Open to all members of the public over age 21; tickets required.
- A generous matching gift means your support will have double the impact!
- <https://nevadahand.org/support-us/blockparty/>

**About Nevada HAND’s Senior Choice Food Pantries**

Nevada HAND serves over 8,200 low-income residents, approximately 3,000 of whom are seniors on fixed incomes. Many low-income seniors, even those living in stable affordable housing with Nevada



HAND, struggle to afford all their monthly necessities, such as utilities, healthcare, transportation, and groceries. No one should have to choose between paying bills and having regular, nutritious meals, so Nevada HAND's Resident Services team has designed integrated on-site food pantries offering healthy supplemental food free of charge to all residents at our senior communities.

The pantry program was established in 2019, thanks to a generous foundational anonymous gift, and has proven an invaluable resource utilized by several hundred residents every month. Picture a mini grocery store on-site in a senior apartment community, where friendly staff members help residents choose from healthy foods like fresh milk, eggs, and produce; frozen proteins like fish and chicken; essential paper goods; and pantry staples like pasta, bread, cereal, and canned veggies and proteins. A monthly visit to the pantry for healthy supplemental food and essential supplies can save a low-income resident (with an average monthly income of about \$1,750) approximately \$120, or about the cost of 30 meals.

### **Media Invited to Cover the Block Party**

We welcome opportunities for interviews with Nevada HAND leadership, and members of the media are invited to join us at the Block Party, Thursday, October 3, 5:30 – 7:30pm, Symphony Park at The Smith Center.

- **RSVPs are required to cover the Block Party:** Please contact [Jodie Wilkerson](#), Assistant Director of Communications, with questions and to RSVP.
- **To schedule an interview** with a Nevada HAND leadership team member, please contact [Jodie Wilkerson](#), Assistant Director of Communications.

### **Generous Support for the Block Party**

The Block Party, and the essential funds being raised for Senior Choice Food Pantries, would not be possible without generous support from numerous community partners.

- **Lead Sponsors:** Axos Bank, Helix Electric, NextGen Protection Companies, INC.
- **Partner Sponsors:** Actus Engineering Consultants, Maile Concrete, Nevada State Bank, Raymond James Affordable Housing Investments, Southwest Gas, Stephen Lackey Philanthropic Trust, Unitech Electronics, Vector Engineers, Verizon
- **Neighbor Sponsors:** 2020 Plumbing & Heating, Accu Grading, Advance Office, Bank of America, Bombard Electric, Boyd Gaming, Clark & Walker, Comfort Engineering, Cragin & Pike, Enix Mechanical, Gilmore Construction, HD Supply, Humana, Hunt Capital Partners, JMAC Plumbing & Air Conditioning, Karsaz Law, National Equity Fund, Ninush Interior Design and Furniture,



Nuvis Landscape Architecture, One Stop 4 Flooring, The Original Roofing Company, Vegas Valley Fire Protection, Yardi

- **In-Kind Sponsors:** Paymon's Fresh Kitchen and Lounge, Fiero Tequila, Hirsch Selected Whiskeys, Mario's Hard Espresso, Meow Wolf, Steelhead Productions, United Site Services

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### **About Nevada HAND**

Nevada HAND is a 501(c)(3) nonprofit organization, and the state's leader in affordable housing and neighborhood development. Since 1993, Nevada HAND has remained dedicated to the development, construction, management, and preservation of high-quality, affordable homes enhanced by life-enriching Resident Services for low-income families and seniors. With 36 affordable communities in Southern Nevada, including the only two affordable senior assisted living facilities in the state, Nevada HAND serves more than 8,200 residents. Through Resident Services, we provide tools and support needed for seniors to live more independent and satisfying lives and for families to enhance their prospects for the future. Our affordable apartment communities and supportive on-site Resident Services improve health outcomes, strengthen opportunities for future success, and increase the economic viability of Southern Nevada.

**For more information about Nevada HAND,** visit [nevadahand.org](http://nevadahand.org).

**Follow Nevada HAND on social media** (Facebook, Instagram, and LinkedIn): **@nevadahandLV**